



## Animal Rights Advertising Tools

customized print ad campaigns  
 impact displays: billboard, bus, mall , etc.  
 logos, business forms  
 direct mail programs, post cards, flyers  
 newsletters, capability/identity brochures  
 designs for t-shirts, tanks & other apparel  
 press releases, feature stories, articles, letters  
 prepress artwork, printing supervision

*All design/text concepts shown are ©Kinship Circle perpetual*

**KinshipCircle**

action ▶ education ▼ disaster rescue | [www.kinshipcircle.org](http://www.kinshipcircle.org)

*bear witness. speak. demand. act.*



**Who pays for animal experiments? You do.**

Each year, \$12-18 billion taxpayer dollars fund a system flawed by error and deception. That's a low estimate. The real cost to poison, mutilate and kill animals is publicly unknown.

**"Animal research has a 92% failure rate. Just 8% of drugs in Phase 1 and 2 trials reach the marketplace and half of products fail in late stage Phase 3 trials."** *Lester M. Crawford, past Food And Drug Admin Commissioner*

Animal data creates false assumptions that speed products from trial to market. But dogs, cats, primates, mice...don't metabolize drugs or get sick the way we do. The result? Unforeseen side effects in people. **Adverse Drug Reactions are the 4th top cause of USA fatality.** Over 2 million people annually suffer ADR disability and 100,000 die. *U.S. FDA Administration*

# Sacrificing one won't save the other

Human-related biotechnology is evolving with cellular, genomic and computational tools. But most grants still waste money and time on animal tests. "A major prototype shift is urged, that focuses on cellular components...of human origin." *National Academy of Sciences, USA*

Ask legislators to use tax dollars for research that helps humans. We can do a lot better — for animals and people. **"The real choice is not between dogs and children, it is between good science and bad science."** *Ph.D. Robert Sharpe The Cruel Deception*

**KINSHIP CIRCLE**  
[www.KinshipCircle.org](http://www.KinshipCircle.org)  
action ▶ education  
disaster rescue



# Her agony won't heal us



**Support non-animal research.  
Support the cure.**

**www.AskUsWhy.com  
866-AskUsWhy**



BILLBOARD ▲ NEW JERSEY ANIMAL RIGHTS ALLIANCE ▲ REAL SIZE: 25'W x 12'H ©2004-2017 Kinship Circle

Research for human health?



**Not exactly.**

Animals can't mimic the human response to drugs, disease or surgery. Why do your tax dollars pay to cut, poison and burn millions every year?

Animal-free research is evolving with human-related cellular, genomic and computational tools. But support is needed to speed development.

**KINSHIP CIRCLE ▶ KinshipCircle.org**



NEWSPAPER ▲ Kinship Circle ▶ 4"W x 5.5"H ©2003-2017 Kinship Circle



We've cured mice of cancer for decades...

*It didn't work in humans*

Dr. Richard Klausner, Nat'l Institute of Cancer

Mice make 100 times more cancer-fighting vitamin C than humans. Why do your tax dollars still fund futile animal tests?

Support human-focused research.  
Support better science.



**St. Louis Animal Rights Team**  
P.O. Box 28501 ▲ St. Louis, MO 63146  
(314) 851-0928 ▶ start@envirolink.org  
www.enviroweb.org/start

NEWSPAPER ▲ START ▶ 3.125"W x 4.95"H

©2002-2017 Kinship Circle



the truth

inside your cupboard

Soap and makeup shouldn't hurt this much. Buy cruelty-free.

www.askuswhy.com  
1-866-AskUsWhy



BILLBOARD ▶ NEW JERSEY ANIMAL RIGHTS ALLIANCE ▲ REAL SIZE: 25'W x 12'H ©2004-2017 Kinship Circle



Prescription drugs harm 1.5 million people a year.

106,000 die.

All of these drugs tested safe in animals.

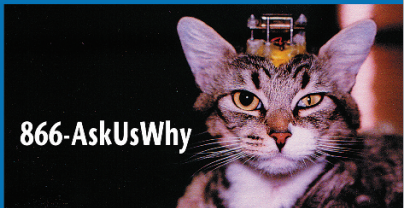
According to Journal of the American Medical Association, 51% of approved drugs have serious adverse effects not detected prior to approval. All FDA-approved drugs are

- *confirmed* safe in animal tests. It's the law. When your health is at stake—do you really want to rely on misleading animal tests?
- *Flalurine* (hepatitis drug): Tested safe in dogs. Caused liver failure in 7 of 15 humans.
- *Zomax* (pain killer): Tested safe in animals. 14 humans died and more suffered harmful side effects.
- *Arava* (arthritis drug): Tested safe in animals. Linked with 22 deaths, high blood pressure and birth defects in humans.

Support Non-Animal Research. Support Life.



www.AskUsWhy.com



866-AskUsWhy

BUS AD (interior) ▶ NEW JERSEY ANIMAL RIGHTS ALLIANCE ▲ REAL SIZE: 28'W x 11'H ©2004-2017 Kinship Circle



LOGO DESIGNS  
©Kinship Circle  
perpetual

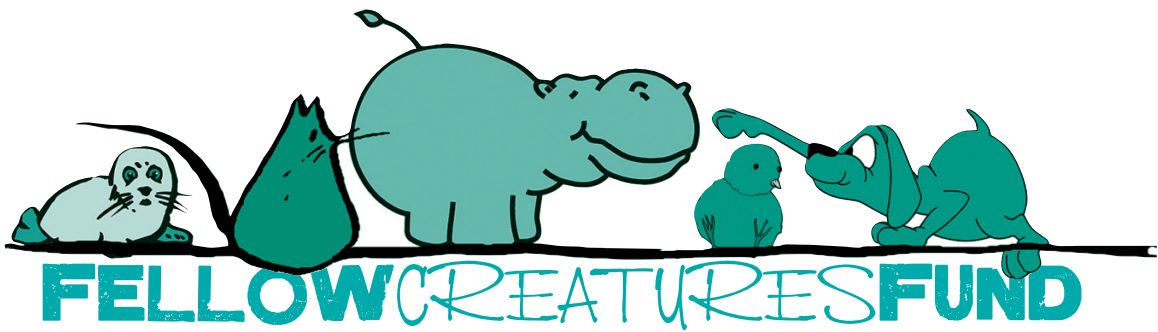


# Kinship Circle

action ▶ education ▼ disaster rescue  
[www.kinshipcircle.org](http://www.kinshipcircle.org)



"Our task must be to free ourselves by widening our circle of compassion to embrace all living creatures."  
 Albert Einstein



# THE ANIMAL TRUST

LOGO DESIGNS ▲ ©1998-perpetual Kinship Circle



BUS AD (for website)  
 PEACEFUL PRAIRIE SANCTUARY  
 17"W x 11"H ©2004 Kinship Circle

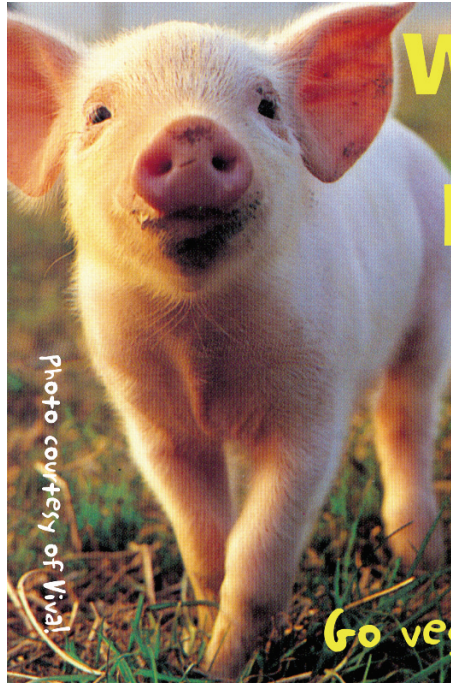


Photo courtesy of Viva!

# We Hear The Vegetarian Plate Rocks!

Get Your FREE Vegetarian Starter Guide



[www.PeacefulChoices.com](http://www.PeacefulChoices.com)  
 303-340-2694



Go veg for life—yours and theirs



Photo courtesy of Viva!

# We Hear The Vegetarian Plate Rocks!



Get Your FREE Vegetarian Starter Guide  
[www.PeacefulChoices.com](http://www.PeacefulChoices.com) • 303-340-2694



Go veg for life—yours and theirs



BUS AD ▶ PEACEFUL PRAIRIE SANCTUARY ▲ REAL SIZE: 223"W x 28"H ©2004-2017 Kinship Circle



**TONIGHT SHE'LL GO TO BED HUNGRY.  
 ELSEWHERE, COWS WILL EAT 16 POUNDS  
 OF GRAIN — TO MAKE 1 POUND OF BEEF.**



The grain and soybeans it takes to fatten farmed cows can feed billions. Make the rightful and kind choice for:  
 ✓ people ✓ animals ✓ environment — GO VEGAN.

Call START for more information and a vegetarian starter kit. 314-851-0928 • [start.enviroweb.org](http://start.enviroweb.org)

NEWSPAPER ◀ START ▲ 5"W x 4.5"H  
 ©2003-2017 Kinship Circle

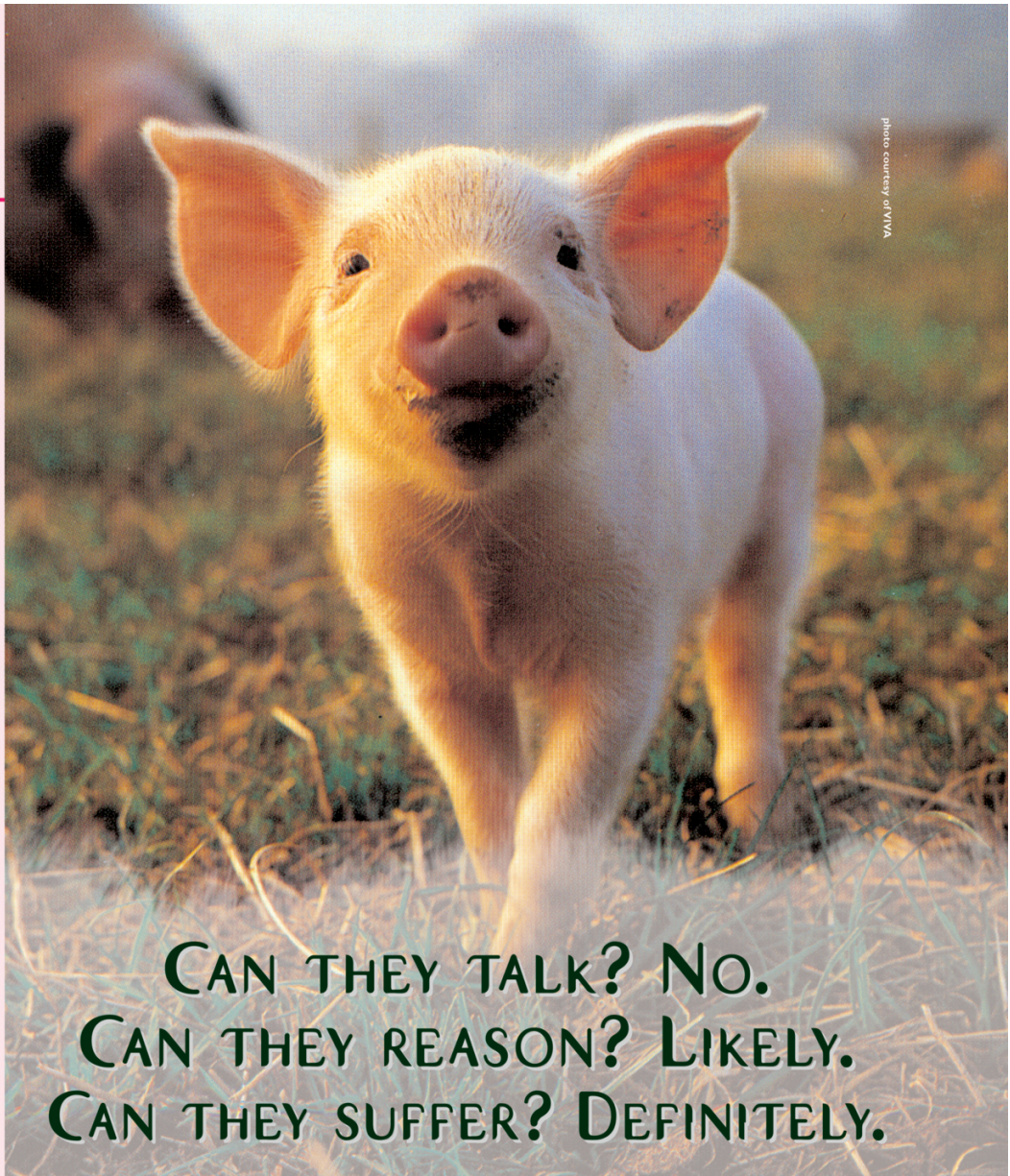


Photo courtesy of VIVA

**CAN THEY TALK? NO.  
CAN THEY REASON? LIKELY.  
CAN THEY SUFFER? DEFINITELY.**

**Today, you can make one compassionate choice for people, animals and the planet: Go vegetarian.** Tonight, as some children go to bed hungry—cattle around the world consume 16 pounds of grain to make 1 pound of beef. The grain and soybeans it takes to fatten farmed animals could feed billions of people.

**Animal Connection of Texas** is a non-profit, volunteer organization committed to the elimination of violence and suffering—for all living creatures. Visit [www.GoVeg.com](http://www.GoVeg.com) for scrumptious veg recipes and information.

Discover the benefits of a vegetarian diet • Get veggie recipes • Find out about fur • Learn about animals in circuses

**Think Globally. A.C.T. Locally! Call A.C.T: 214-373-7867 [www.animalconnectiontx.org](http://www.animalconnectiontx.org)**



**ONE PLANET. ONE HEART.**

**Eat Lower On The Food Chain For A Better World.**

MALL DISPLAY ▶ ANIMAL CONNECTION OF TEXAS (ACT) ▶ REAL SIZE: 47" W x 69" H © 2004-2017 Kimberly Chade



You can live  
without fur.  
I can't. Fur is:  
Trapped. Drowned.  
Anal Electrocuted.  
Clubbed. Gassed.  
Fur is not glamorous.  
Fur is dead. Go faux  
fancy this holiday  
season. Peace to all.



St. Louis Animal  
Rights Team

START

314-851-0928  
start@envirolink.org  
www.enviroweb.org/start

NEWSPAPER ▼ START ▲ 4.25"W x 4.6"H ©2001-2017 Kinship Circle



**You can live  
without fur.  
I can't.** Fur is:  
Trapped. Drowned.  
Anal Electrocuted.  
Clubbed. Gassed.

Fur is not glamorous. It is dead. Go fabulously  
faux this holiday season. Peace to all.



**ST. LOUIS ANIMAL RIGHTS TEAM**  
314-851-0928 ► start@envirolink.org  
PO Box 28501 ▲ St. Louis, MO 63146  
www.enviroweb.org/start

You wouldn't wear  
us, would you?



Animals need their fur  
we don't

Fur is not glamorous. It is: Drowning.  
Traps. Electrocution. Clubbing. Gassing.  
**FUR IS DEAD.**

Choose compassionate fashion.  
Please don't buy fur or fur trim.

**Want to do more for animals?  
Call START: 314-851-0928**

NEWSPAPER ▲ START ▲ 3.132"W x 6"H  
©1998-2017 Kinship Circle

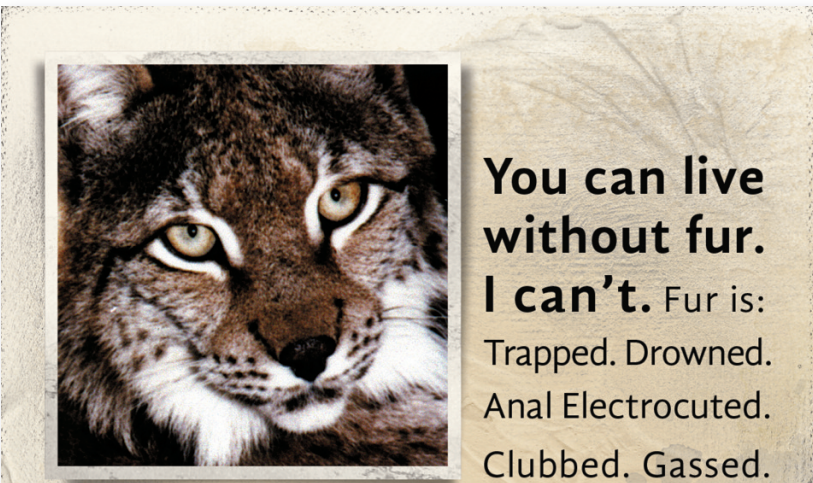




You can live without fur. I can't. Fur is: Trapped. Drowned. Anal Electrocuted. Clubbed. Gassed. Fur is not glamorous. Fur is dead. Go faux fancy this holiday season. Peace to all.



**St. Louis Animal Rights Team**  
314-851-0928  
start@envirolink.org  
www.enviroweb.org/start



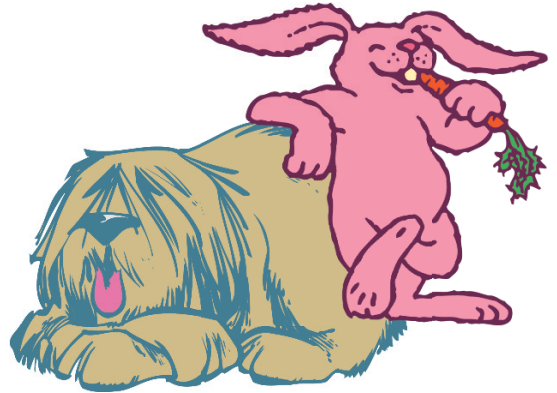
**You can live without fur. I can't.** Fur is: Trapped. Drowned. Anal Electrocuted. Clubbed. Gassed.

Fur is not glamorous. It is dead. Go fabulously faux this holiday season. Peace to all.



**ST. LOUIS ANIMAL RIGHTS TEAM**  
314-851-0928 ▶ start@envirolink.org  
PO Box 28501 ▲ St. Louis, MO 63146  
www.enviroweb.org/start

*One is your pet  
the other your coat?*



*Animals need fur, you don't*

Fur is not glamorous.  
It is: Drowning. Traps.  
Electrocution. Clubbing. Gassing.  
**FUR IS DEAD.**

Now that you know...  
Choose compassionate fashion.  
Please don't buy fur or fur trim.

Want to do more for animals?  
**Contact St. Louis Animal Rights Team**  
**314-851-0928 www.enviroweb.org/start**

NEWSPAPER ▲ START ▲ 3.132"W x 6"H

©1998-2017 Kinship Circle

NEWSPAPER ◀ START ◀ 4.25"W x 5"H

©2001-2017 Kinship Circle



**TAKE CARE OF ME WHEN...**

**I GROW OLD. I HAVE ONLY YOU.**


Join START, to end animal abuse.  
314-851-0928  
[www.start.enviroweb.org](http://www.start.enviroweb.org)  
St. Louis Animal Rights Team



**THINGS ARE EASIER...**

**WHEN YOU ARE THERE.**

Join START, to end animal abuse.  
314-851-0928  
[www.start.enviroweb.org](http://www.start.enviroweb.org)  
St. Louis Animal Rights Team



**SPEAK KINDLY...**

**I DON'T KNOW WORDS, BUT I HEAR YOUR TONE.**

Join START, to end animal abuse.  
314-851-0928  
[www.start.enviroweb.org](http://www.start.enviroweb.org)



**Remember...**

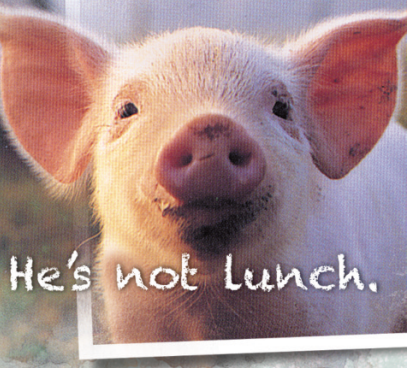
**My life is you.**

Join START to end animal abuse.  
314-851-0928  
[www.start.enviroweb.org](http://www.start.enviroweb.org)




**Dinner?**

Go vegan for your health,  
the animals and our planet.  
Easy pea-sy, and nobody gets hurt.  
**Ask START for a veg starter kit:**  
314-851-0928 • [start.enviroweb.org](http://start.enviroweb.org)



**He's not lunch.**

Go vegan and nobody gets hurt.  
For your health, the animals  
and our planet.  
**Ask START for a veg starter kit:**  
314-851-0928 • [start.enviroweb.org](http://start.enviroweb.org)



**ANIMAL EXPERIMENTS...**

offer the illusion of control.  
We create false data which,  
combined with differences in  
species, make efforts to apply  
the results to man, useless.  
*Dr. Roger E. Ulrich*  
[www.start.enviroweb.org](http://www.start.enviroweb.org)  
St. Louis Animal Rights Team



**MUST MASCARA AND SOAP HURT THIS MUCH?**

No product justifies torture.  
True beauty = Cruelty-free.  
[www.start.enviroweb.org](http://www.start.enviroweb.org)  
St. Louis Animal Rights Team



**ANIMAL TESTS WON'T CURE US.**

Animals don't  
metabolize drugs  
or get sick the same  
ways we do. So why  
are they models for  
our medicine? Learn  
about human  
based research  
to help humans.  
**START**  
[start.enviroweb.org](http://start.enviroweb.org)



**THIS WON'T HELP HUMANS.**

Animal experiments delay medical progress. Support human-focused research that actually saves lives.

[www.start.enviroweb.org](http://www.start.enviroweb.org)

St. Louis Animal Rights Team



**HOW SMART MUST I BE...**

**BEFORE ABUSE IS A CRIME?**

Like us they know fear, grief, joy...

Join START today: 314-851-0928

[www.start.enviroweb.org](http://www.start.enviroweb.org)

St. Louis Animal Rights Team



**shot.  
poached.  
taken.**

Defend victims of human greed and cruelty. If not you, then whom?

St. Louis Animal Rights Team

[www.start.enviroweb.org](http://www.start.enviroweb.org)

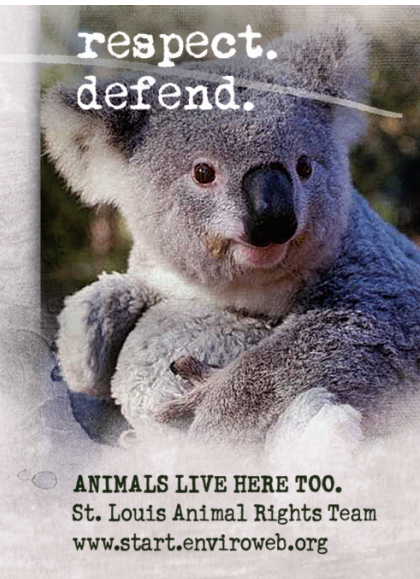


**murder?**

Nature has no surplus animals. Hunters invent them – to kill.

Get active for animals with START!

314-851-0928 • [start.enviroweb.org](http://start.enviroweb.org)

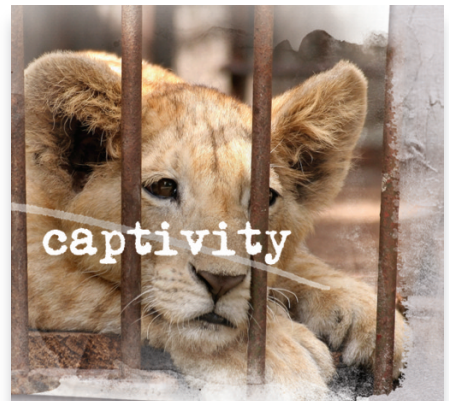


**respect.  
defend.**

**ANIMALS LIVE HERE TOO.**

St. Louis Animal Rights Team

[www.start.enviroweb.org](http://www.start.enviroweb.org)



**captivity**

Zoos rob animals of their real homes, families and freedom.

Get active for animals with START!

314-851-0928 • [start.enviroweb.org](http://start.enviroweb.org)



**TRAPPED, GASSED, CLUBBED  
OR ELECTROCUTED, FUR HURTS.**

Never shut-up, till all are free.

Join START: 314-851-0928

[www.start.enviroweb.org](http://www.start.enviroweb.org)

St. Louis Animal Rights Team



**EVERY BABY DESERVES TO LIVE.**

Bear Witness. Speak.

Demand. Act.

Join START: 314-851-0928

[www.start.enviroweb.org](http://www.start.enviroweb.org)

St. Louis Animal Rights Team




**DROWNED, GASSED, CLUBBED  
OR ELECTROCUTED, FUR HURTS.**

Never shut-up, till all are free.


Join START: 314-851-0928

[www.start.enviroweb.org](http://www.start.enviroweb.org)


St. Louis Animal Rights Team



**Elephants don't do acrobatics.**  
 Bullhooks, chains, ropes, shock prods,  
 metal pipes, whips...force them to.  
 Painless fun for all? Animal-free circuses.  
**START • [www.start.enviroweb.org](http://www.start.enviroweb.org)**




**In the circus, I am a slave.  
 In the wild, I am me.**  
 The Greatest Show On Earth?  
 The one without animal suffering.  
**St. Louis Animal Rights Team**  
**314-851-0928 • [start.enviroweb.org](http://start.enviroweb.org)**



**Pain, or fear of pain, is...**  
 how circus trainers control wild animals.  
*Paul Waldau, DVM, Tufts University*  
 "Entertainment" shouldn't hurt this much.  
 Attend animal-free circuses only.  
**START • [www.start.enviroweb.org](http://www.start.enviroweb.org)**

NEWSPAPER ▲ START ▲ 2.25"W x 3"H ©2000-2017 Kinship Circle



**In the circus, I am a slave.  
 In the wild, I am me.**  
 The Greatest Show On Earth?  
 The one without animal suffering.  
**St. Louis Animal Rights Team**  
**314-851-0928 • [start.enviroweb.org](http://start.enviroweb.org)**





**Let your eyes see them.  
 Your words, free them.**

Join Kinship Circle to get:  
 Ready-to-send alerts that  
 target legislators and  
 animal industries

Compelling sample letters  
 to act against cruelty

Updates/news to see your  
 action at work for animals

**[info@kinshipcircle.org](mailto:info@kinshipcircle.org)**

**KinshipCircle**  
 action ▶ education ▼ disaster rescue  
[www.kinshipcircle.org](http://www.kinshipcircle.org)



VEGNEWS ▶ KINSHIP CIRCLE  
 4.625"W x 5.875"H  
 ©2002-2017 Kinship Circle



**Fialuridine  
cured hepatitis  
in a dog lab**

**It caused liver  
failure in  
7 of 15 humans**

No one knows which  
animal-tested drugs  
lead to human  
disability or death till  
human populations  
use them.

Animals do not  
metabolize drugs the  
same way we do.

Don't let humans become  
the real "guinea pigs."  
Learn how you can support  
human-focused research.



[www.KinshipCircle.org](http://www.KinshipCircle.org)

**Kinship Circle**

NEWSPAPER ▲ KINSHIP CIRCLE ▲ 4.25"W x 4.6"H

©2003-2017 Kinship Circle

**Sport or...**



**recreational  
murder?**

Nature has no surplus animals.  
Hunters invent them—to kill.

Join ACT: 214-373-7867  
[www.animalconnectiontx.org](http://www.animalconnectiontx.org)  
**Animal Connection of Texas**

**In the circus,  
you see a slave.**



**In the wild,  
you see me.**

The Greatest Show On Earth  
is the one without animals.

Join ACT: 214-373-7867  
[www.animalconnectiontx.org](http://www.animalconnectiontx.org)  
**Animal Connection of Texas**

**Can they talk? No.  
Can they reason? Likely.**



**Can they suffer?  
Definitely.**

Go vegan: For your health,  
the environment, the animals.

Join ACT: 214-373-7867  
[www.animalconnectiontx.org](http://www.animalconnectiontx.org)  
**Animal Connection of Texas**

**Trapped, gassed  
poisoned...**



**or electrocuted,  
fur hurts.**

Keep fur on its original owner.

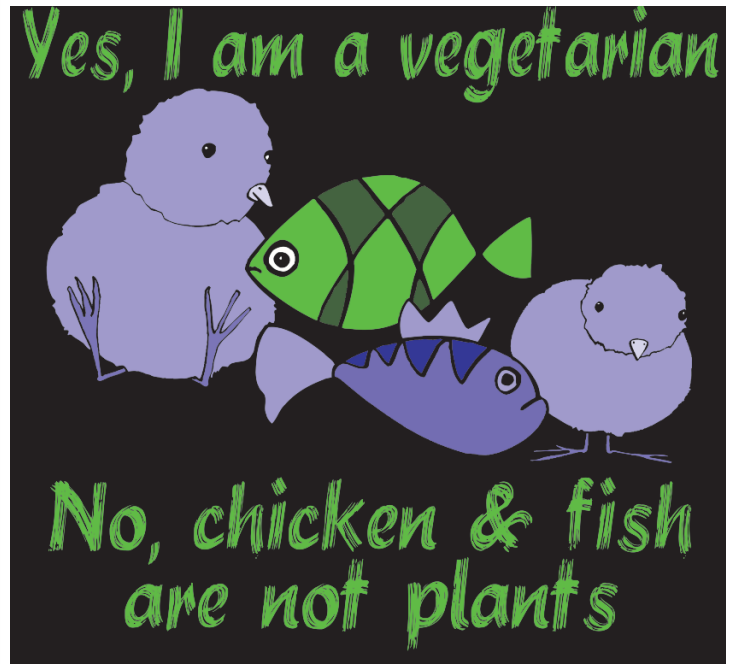
Join ACT: 214-373-7867  
[www.animalconnectiontx.org](http://www.animalconnectiontx.org)  
**Animal Connection of Texas**

NEWSPAPER  
**ANIMAL CONNECTION OF TEXAS**  
2.375"W x 4"H

©2004-2017 Kinship Circle



VEGAN GODDESS TANK TOP ▲ ©2004-2017 Kinship Circle



I'M A VEGETARIAN CROP TOP ▲ ©2002-2017 Kinship Circle

**End torture at the hands of human greed and cruelty.**  
 Use our compelling alerts to sway animal industries and lawmakers. Let your eyes see them. And your words, free them.  
 Subscribe to Kinship Circle: [info@kinshipcircle.org](mailto:info@kinshipcircle.org)

Thank you Farm Sanctuary,  
 for each unique animal saved!

**KinshipCircle**  
 action ▶ education ▼ disaster rescue  
[www.kinshipcircle.org](http://www.kinshipcircle.org)

FARM SANCTUARY GALA ▲ KINSHIP CIRCLE  
 4.25"W x 5.5"H ©2002-2017 Kinship Circle



BEAR WITNESS/ACT TANK

FRONT (top)

BACK (bottom)

© 2013-2017 Kinship Circle





## WHEN YOU BUY GUESS WHO NEVER FINDS A HOME?

After his humans left him at a shelter, Dog #52865 searched for a familiar face. Each year, USA shelters destroy 4 to 6 million animals. Every time someone buys a puppy or kitten, one less animal leaves a shelter.

Always adopt from shelters. Never buy or sell animals. Boycott stores that retail animals. That pet-shop pup probably began her life at a puppy mil. Choose "guardian" over "owner" in daily speech. Urge humane agencies, media and officials to replace "owner" with "guardian" or "caregiver."

**They are not our property.  
We are not their owners.**



**In Defense of Animals**

131 Camino Alto • Mill Valley, CA 94941 • 415-388-9641 • visit: [www.idausa.org](http://www.idausa.org)

NEWSPAPER ▶ IDA ▲ 6.4375"W x 6.5"H ▼ 3.75"W x 3.375"H © 2001-2017 Kinship Circle

## HOW MUCH DOES THAT PUPPY IN THE WINDOW REALLY COST?

Pet-shop pups are overbred at dog mills, where trauma and filth cause disease, defects, behavior dysfunction.

Adopt from shelters only. Never sell or purchase animals.



Choose "guardian" over "owner" in your daily speech.

Urge humane societies, media and officials to replace "owner" with "guardian."

*They are not our property.*  
**WE ARE NOT THEIR OWNERS.**

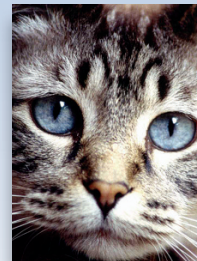


**In Defense of Animals**

131 Camino Alto • Mill Valley, CA 94941 • 415-388-9641 • visit: [www.idausa.org](http://www.idausa.org)

## WHEN YOU BUY, GUESS WHO NEVER FINDS A HOME?

They found her in a dumpster. Days later, a gas chamber took Cat #73175's life. USA shelters kill 4 to 6 million animals yearly. Each time a person buys, one less lives.



Always adopt from shelters. Never buy or sell animals. Boycott stores that sell animals. Choose "guardian" over "owner" in your daily speech.

*They are not our property.*  
**WE ARE NOT THEIR OWNERS.**



**In Defense of Animals**

131 Camino Alto • Mill Valley, CA 94941 • 415-388-9641 • visit: [www.idausa.org](http://www.idausa.org)



# YOU OWN A LOT OF THINGS, SHE ISN'T ONE OF THEM.

4 to 6 million animals are euthanized yearly. On the streets, thousands more die. Your actions make a difference.

Choose "guardian" over "owner" in daily speech. Urge others to recognize animals as individuals. Ask humane societies, media and legal officials to replace "owner" with "guardian" or "caretaker."



When animals are labeled property, "owners" see them as disposable. "Guardians" see each animal as the distinct individual she or he actually is.

Always adopt from a shelter. Never buy or sell animals. Boycott animal sellers. That pet-shop pup likely began her life at a puppy mill.

*They are not our property.*  
**WE ARE NOT THEIR OWNERS.**



**In Defense of Animals**

131 Camino Alto · Mill Valley, CA 94941 · 415-388-9641 · visit: [www.idausa.org](http://www.idausa.org)

## WHEN WAS THE LAST TIME YOU HUGGED YOUR APPLIANCES?

When animals are labeled property, "owners" see them as disposable and easy to discard.

Choose "guardian" over "owner" in your daily speech.



As guardians, we see each animal as the distinct individual she or he actually is.

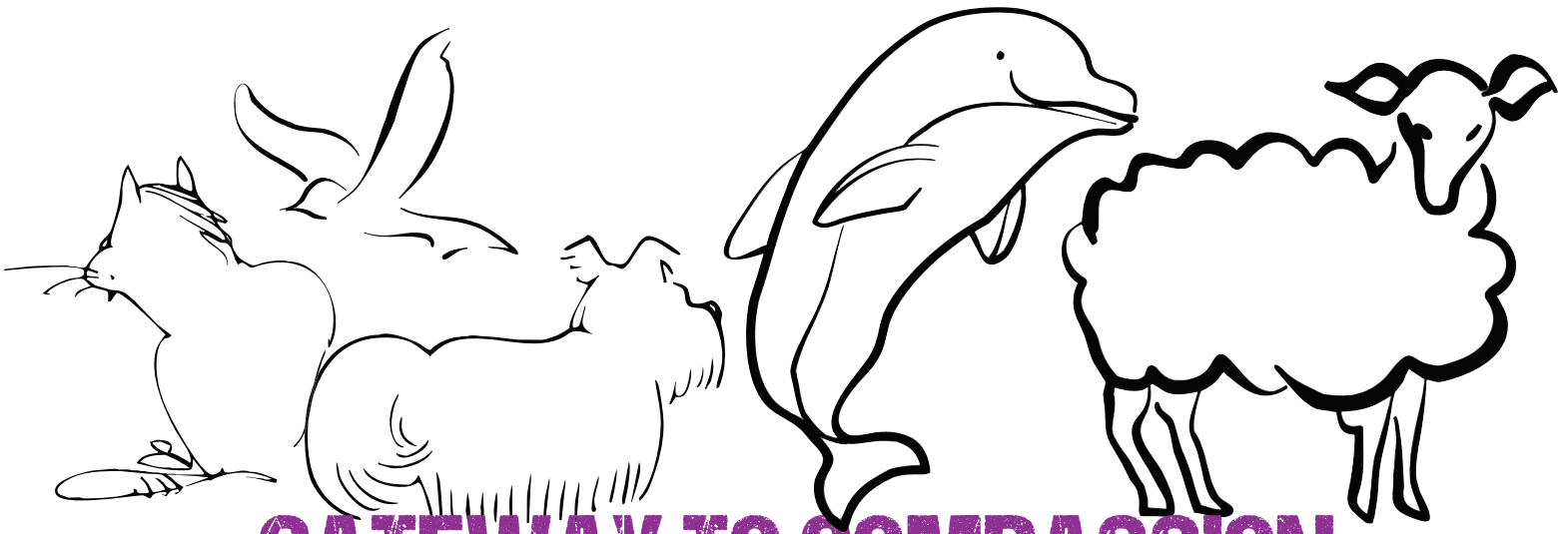
Adopt animals from shelters. Never buy or sell them. You can save lives!

*They are not our property.*  
**WE ARE NOT THEIR OWNERS.**



**In Defense of Animals**

131 Camino Alto · Mill Valley, CA 94941 · 415-388-9641 · visit: [www.idausa.org](http://www.idausa.org)



# GATEWAY TO COMPASSION

ANIMAL ADVOCACY

SYMPOSIUM

St. Louis Animal Rights Team  
P.O. Box 28501 ■ St. Louis, MO 63146

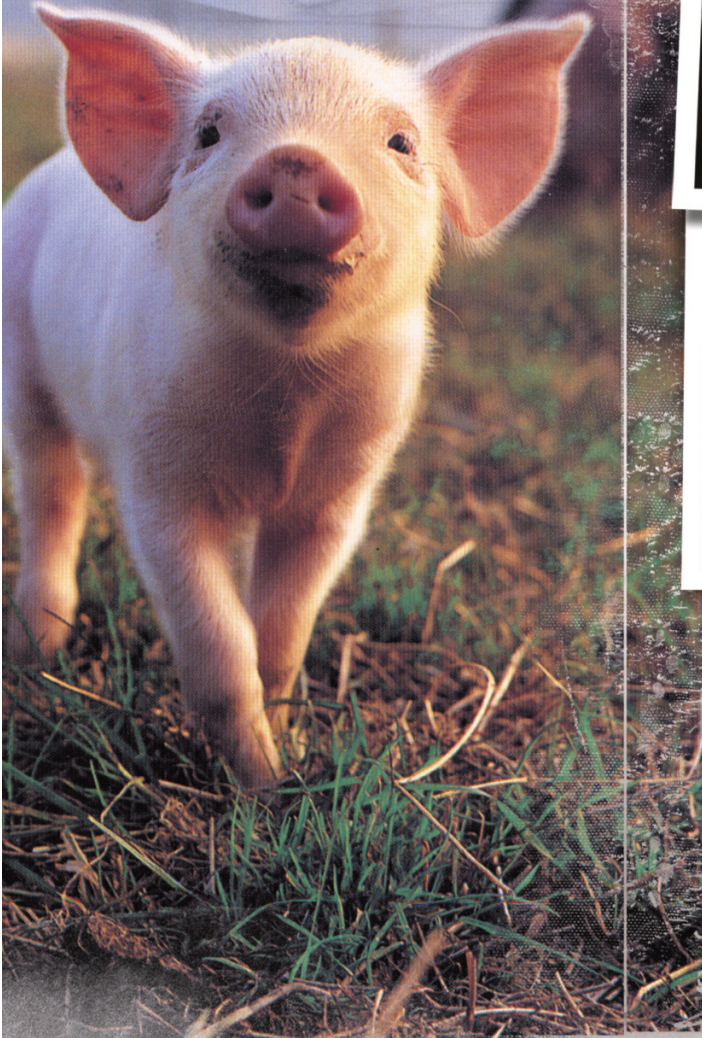
**Saturday, October 13 2001 ■ 8:00 am to 5:00 pm**  
**Register: 314-851-0928, [www.enviroweb.org/start](http://www.enviroweb.org/start)**

## SPEAKERS

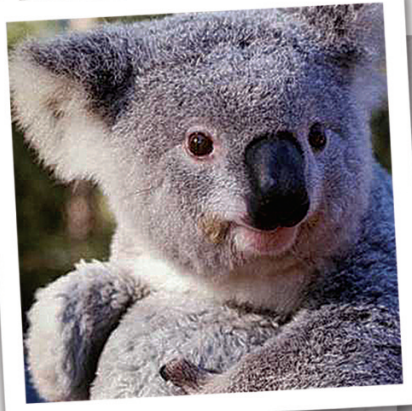
Ingrid Newkirk, People for the Ethical Treatment of Animals  
Dr. Neal Barnard, Physicians Committee for Responsible Medicine  
Dr. Elliot Katz, In Defense of Animals  
Camilla Fox, Animal Protection Institute  
Richard Farinato, Humane Society of the United States  
Bradley Miller, Humane Farming Association

## LOCATION

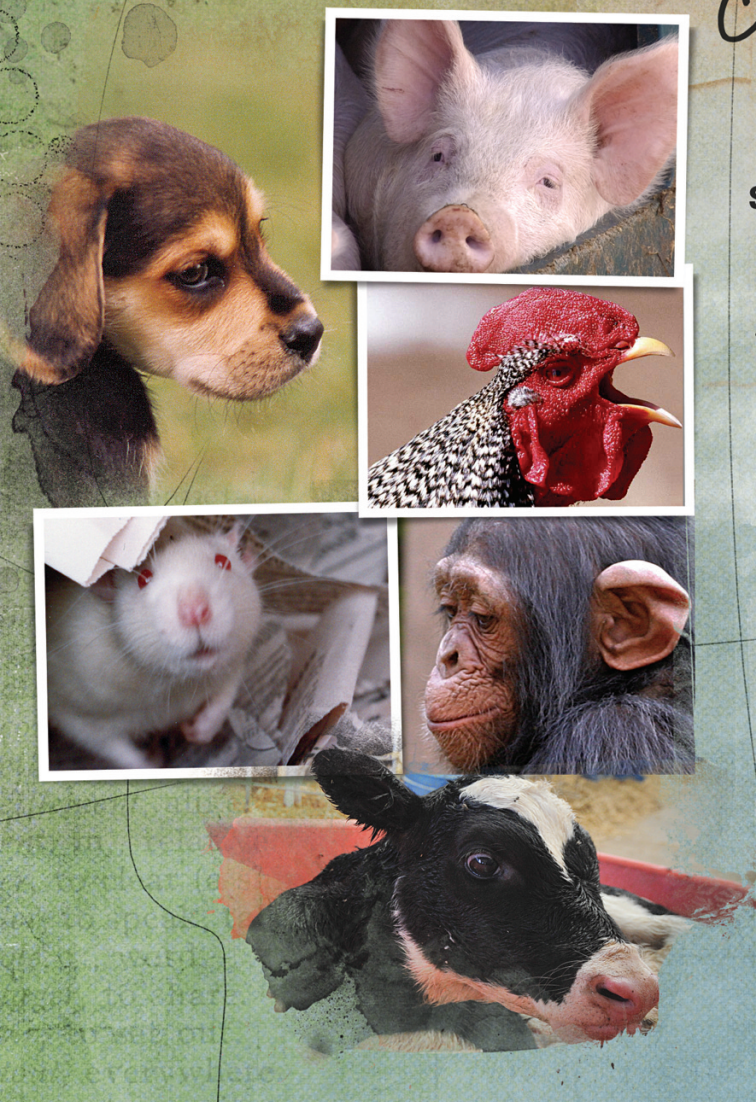
Sheraton Westport Plaza Tower ● 314-878-1500  
900 Westport Plaza ● St. Louis, MO 63146



**GATEWAY TO COMPASSION**  
ANIMAL ADVOCACY SYMPOSIUM



# GATEWAY TO Compassion



**Animal Advocacy  
Symposium**  
**Saturday October 13, 2001**  
**8:00 am - 5:00 pm**

Hear and meet acclaimed leaders  
from the animal rights movement.  
**To register call: 314-851-0928**  
**For more information, visit:**  
**[www.enviroweb.org/start](http://www.enviroweb.org/start)**

Sheraton Westport Plaza Tower  
900 Westport Plaza  
St. Louis, MO 63146  
Reservations: 800-325-3535

Presented by: St. Louis  
Animal Rights Team  
PO Box 28501  
St. Louis, MO 63146



NEWSPAPER ▲ ST. LOUIS ANIMAL RIGHTS TEAM ▲ 6.4375"W x 6.5"H ©2000-2017 Kinship Circle

**KinshipCircle**  
action ▶ education ▼ disaster rescue  
[www.kinshipcircle.org](http://www.kinshipcircle.org)



# GATEWAY TO, *Compassion*

**Animal Advocacy  
Symposium  
October 13, 2001  
8:00 am - 5:00 pm**

Hear and meet acclaimed leaders  
from the animal rights movement.  
**To register call: 314-851-0928**  
For more information, visit:  
[www.enviroweb.org/start](http://www.enviroweb.org/start)

Sheraton Westport Plaza Tower  
900 Westport Plaza  
St. Louis, MO 63146  
Reservations: 800-325-3535

St. Louis Animal Rights Team  
PO Box 28501  
St. Louis, MO 63146

NEWSPAPER ◀ 4.625"W x 5.875"H  
© 2000-2017 Kinship Circle

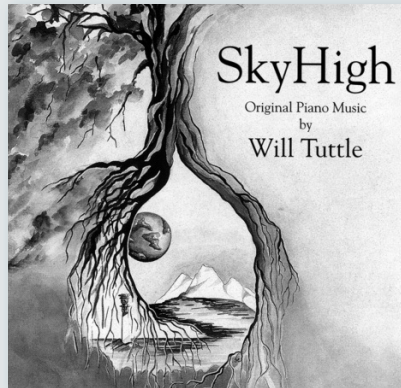


**KinshipCircle**

action ▶ education ▼ disaster rescue  
[www.kinshipcircle.org](http://www.kinshipcircle.org)

# The Call Trilogy *Will Tuttle*

Immerse yourself in the music of Will Tuttle. A new soundscape in solo piano. 33 original pieces.

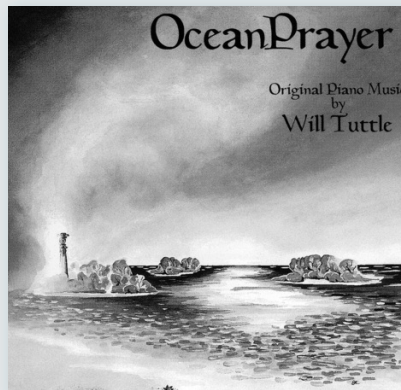
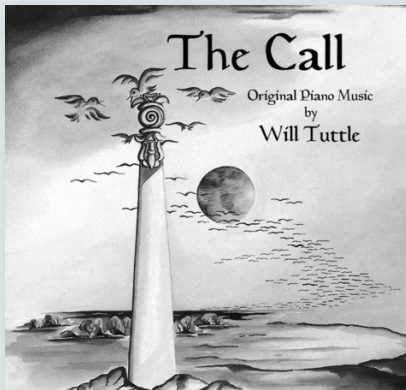


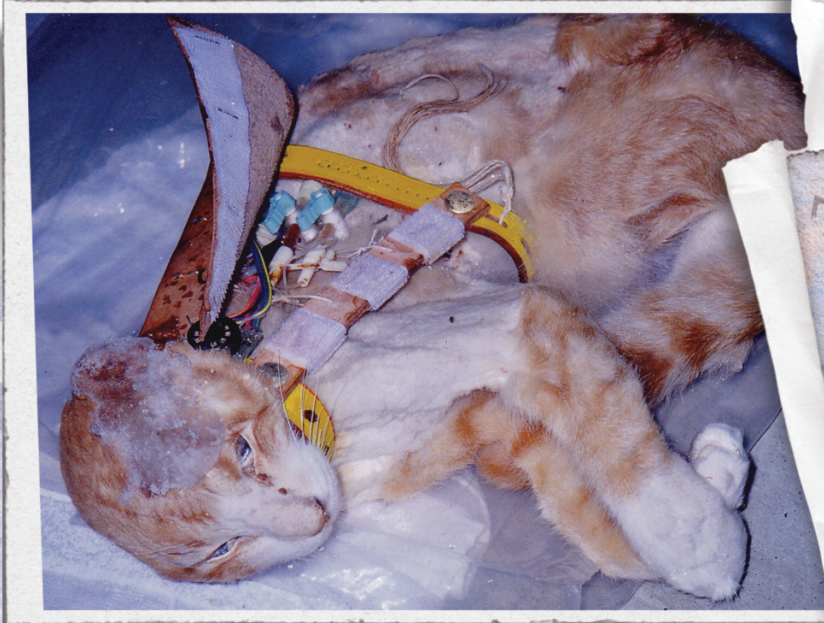
**The Call** — An inner journey unfolds in harmonies played in all seven keys.

**SkyHigh** — A dance for the spirit. Take flight with swirling, uptempo piano.

**Ocean Prayer** — Tranquil rhapsody, for meditation, massage, contemplation.

*Karuna Music*





## your surgeon learned to operate by mutilating animals

When animals are used for practice surgery, trainees encounter organ size/location, tissue texture, skin density, incision pressure, airways... vastly different from our own. Animals don't even get sick or metabolize drugs the same ways we do. So why are they models for human medicine?

Animal-free research has evolved with cellular, genomic and computational tools of *human origin*. Ask legislators to stop throwing your tax dollars at animal tests, and instead, speed development of human-focused (animal-free) research tools. We can do better for animals and people!



**KINSHIP CIRCLE**  
[www.KinshipCircle.org](http://www.KinshipCircle.org)



# EQUAL JUSTICE ALLIANCE

*working for freedom of speech and assembly*

## EQUAL JUSTICE ALLIANCE

Odette J. Wilkens, Executive Director

718. 575. 8784

owilkens@nyc.rr.com

www.EqualJusticeAlliance.org



*working for freedom of speech and assembly*

## EQUAL JUSTICE ALLIANCE

800-632-8688

info@EqualJusticeAlliance.org

www.EqualJusticeAlliance.org



*working for freedom of speech and assembly*

## EQUAL JUSTICE ALLIANCE

Dana McPhall Esq, Associate Director

310-463-3883

dana@equaljusticealliance.org

www.EqualJusticeAlliance.org



*advocating freedom of speech for all*



## EQUAL JUSTICE ALLIANCE

10101 Ashburton Lane

Bethesda, MD 20817

www.EqualJusticeAlliance.com

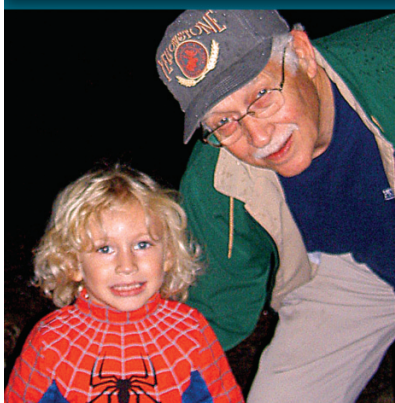
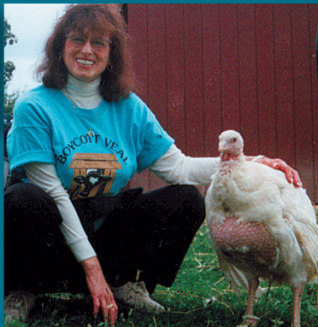
*working for freedom of speech and assembly*





**one heart**

**one planet**



**Kinship Circle**



POST CARD ◀ KINSHIP CIRCLE  
REAL SIZE: 9"W x 6"H  
© 2001-2017 Kinship Circle



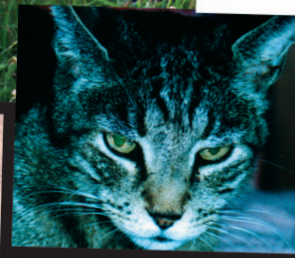
peace to all great and small

compassion



501(C)(3) NON-PROFIT  
7380 KINGSBURY BLVD.  
ST. LOUIS, MO 63130  
INFO@KINSHIPCIRCLE.ORG  
WWW.KINSHIPCIRCLE.ORG

year-round



ADVOCACY ▶ EDUCATION ▶ DISASTER RESCUE

A miracle is a change in perception

Eddie Lama



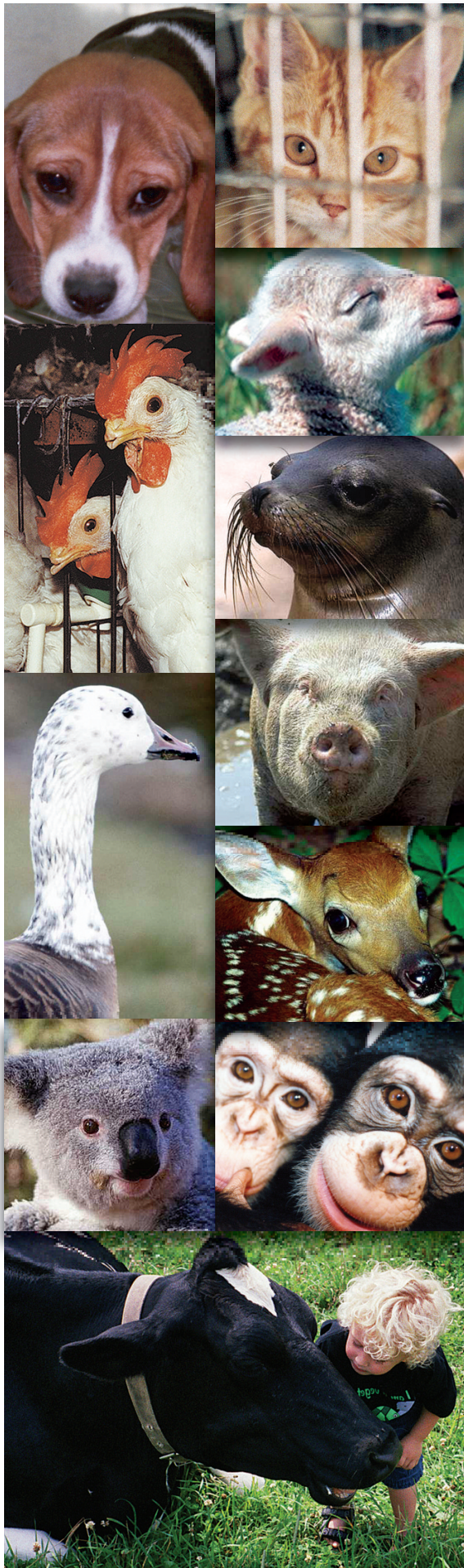
Tikvah, alive in  
our hearts forever

POST CARDS ▲ KINSHIP CIRCLE ©Kinship Circle



v'kol lichaim yodecha selah

and all the living shall thank you



# LIKE US THEY KNOW FEAR, GRIEF, JOY LOVE

*If all at once you were to feel their cuts, wounds, burns and bullets... bear their loneliness... or hear their stifled scream — you would feel overcome by despair.*

## Welcome to another way: Compassionate living

*St. Louis Animal Rights Team (START) is a nonprofit educational and activist organization that works to:*

- ▣ *Advance humane education and a basic moral right for all animals to live without enslavement, torture, murder.*
- ▣ *Expose animal suffering at the hands of human greed/cruelty.*
- ▣ *Promote cruelty-free choices + respect for nonhuman animals.*

*START demonstrates, writes letters, leaflets, petitions, exhibits, lectures, does media interviews...and more to expose animal cruelty and initiate reforms for animals.*

*It is not our right to use other animals for food, sport, fashion, entertainment or experimentation. If you would like information on START or animals in entertainment, fashion, research laboratories or the food industry, please contact us.*



### ST. LOUIS ANIMAL RIGHTS TEAM

PO Box 28501 ☎ St. Louis, MO 63146

start@envirolink.org ☎ 314-851-0928

www.enviroweb.org/start

# we're getting hitched!



## Rejoice With Us At Our Wedding On The Farm

Brenda Suzanne Shoss  
daughter of Mr. and Mrs. William Gilbert Shoss  
&  
Dr. Graydon Lee Ballard, III  
son of Dr. Graydon Lee and the late Anna Mae Ballard

Sunday, August 20, 2000

Informal Gathering ♦ 12:00 noon  
Marriage Ceremony & Recessional ♦ 1:00 p.m.  
Animal Tour & Vegan Buffet ♦ 2:30 p.m. (or thereabouts)

Farm Sanctuary  
3100 Aikens Road  
Watkins Glen, New York 14891

Out-of-town guests may speak to Joanne or Kathy at Four Seasons Travel,  
to setup flight arrangements, accommodations, and car rental  
1-800-253-0677



Farm Sanctuary is a national, non-profit organization dedicated to ending farm animal abuse through hands-on rescue and shelter efforts, ground-breaking investigations and exposes, legislation and legal actions, and national media and public awareness campaigns. Their shelters are located in Watkins Glen, New York and Orland, California.

We encourage guests to open their hearts to creatures less fortunate, during our time of personal joy. To add to the mitzvah of our marriage, we suggest a donation to Farm Sanctuary, or another non-profit organization dedicated to enhancing the lives of animals.

Farm Sanctuary  
P.O. Box 150  
Watkins Glen, New York 14891

# i am my beloved's and my beloved is mine

Song of Songs

Brenda Suzanne Shoss & Dr. Graydon Lee Ballard, III  
meet under the huppah, August 20, 2000

*the huppah is the house of promises, the home of hope*

Deborah Cash

The huppah stands on four poles. The home has four corners.  
The huppah stands on four poles. The marriage stands on four legs.  
...The huppah has no walls. We have made a home together.

The canopy is the cloth of our table where we share  
fruits and vegetables, where our care for the earth  
comes back and we take its body in ours.

O my love O my love we dance  
under the huppah standing over us  
like an animal on its four legs

Marge Piercy



WEDDING BOOKLET  
FRONT & BACK COVERS

Brenda Shoss & Grady Ballard  
Farm Sanctuary

## Peace on earth

### Prayer For The Animals

Hear our humble prayer, oh God,  
for our friends the animals, especially  
for any that are hunted, lost, deserted,  
frightened or hungry; for all that must  
be put to death. We entreat for them all  
thy mercy and pity, and for those who deal  
with them we ask a heart of compassion,  
gentle hands and kindly words.

Make us, ourselves, to be true friends  
to animals and so to share  
the blessings of the merciful.

Amen

Albert Schweitzer

I now establish My covenant with you  
and your offspring, and with every  
living being who is with you  
—birds, cattle, and every wild animal  
Genesis 9:9-10

### The Human Light

From every human being  
there rises a light that reaches  
straight to heaven.

And when two souls that are  
destined to be together find each other,  
their streams of light flow together,  
and a single brighter light  
goes forth from their united being.

Baal Shem Tov

wedding booklets designed by Brenda Shoss

REAL SIZE: 11"W x 8.5"H

2-PANEL SPREAD

©2000-2017 Kinship Circle

Dear family and friends,

Welcome! Well, we've made it to this momentous passageway. It is time to exhale and embrace. We gather today under one roof and one sun, to sanctify our love before friends, family, God and the animals. Each of you represents a meaningful thread in our lives. Grady and I are truly grateful to see familiar faces here at Farm Sanctuary. I want to also thank Grady for his willingness to help create the wedding of my dreams. We are each other's beloved. We are each other's friend.

Peace to all, Brenda and Grady

### INFORMAL GATHERING

Mix and mingle in the People Barn. Smile for the photographers and share your best Brenda or Grady stories with one another.

### PROCESSIONAL

**Huppah-Bearers:** Luke Ballard, Todd Auerbach, Leah Blevins, Ann Ballard  
**Mesader Kiddushin:** Rabbi Miriam Biatch  
**Flower Girl:** Victoria Ballard  
**Usher & Bridesmaid:** Deanna (Shoss) and Eugenio Boaventura  
**Usher & Bridesmaid:** Cara (Shoss) and Adam Klass  
**Groom's Father, Groom, Groom's Sister:** Dr. Graydon Ballard Jr., Dr. Graydon Ballard III, Becky Ballard  
**Usher & Bridesmaid:** Mary (Ballard) and Bernard Becker  
**Ring-Bearer:** Sam Ballard  
**Bridesmaid:** Janet Enoch  
**Best Doggies:** Stanley and Cleveland, with Debee Alex  
**Bride's Father, Bride, Bride's Mother:** Mr. William Shoss, Ms. Brenda Shoss, Mrs. Samuella Shoss

### CEREMONY

Groom leads bride into the huppah  
Blessing of welcome  
First kiddush (wine blessing)  
Huppah discussion led by Rabbi Biatch  
Personal comments from the rabbi  
The Seven Blessings  
Second kiddush  
Vows: Brenda presents a slide show to Grady  
Grady presents his spoken vows to Brenda  
Exchange of rings  
Final blessing  
Couple is pronounced man and wife  
A private blessing to the couple  
The stomping of the glass  
Yichud  
Recessional

REAL SIZE: 11"W x 8.5"H

2-PANEL SPREAD

© 2000-2017 Kinship Circle

## WEDDING BOOKLET INSIDE LEFT & RIGHT PANELS

Brenda Shoss & Grady Ballard  
Farm Sanctuary

### RECEIVING LINE AND REFRESHMENT

Sip champagne and nosh a little during a casual receiving line.

### ANIMAL TOUR

Change into comfy shoes and clothes, if you'd like, to join us on a tour of the barns and pastures. Meet the bride's adopted cow, "Dec." Watch pigs squeal with abandon and cows moo in private reverie. Farm Sanctuary is home to some fortunate critters!

### BUFFET

Out of respect for our Farm Sanctuary friends, who have graciously allowed us to use their home for our wedding, guests will feast on gourmet vegan food. The delectable edibles contain no meat, dairy or eggs.

A special thanks to...

Sammy and Bill Shoss, for their patience, assistance and love  
Rabbi Mimi Biatch, for listening, suggesting and reassuring  
Janet Enoch, fellow activist, sounding board and rehearsal director  
Cara Shoss, for getting married to Adam Klass in May, and reminding me to relax  
Deanna Shoss, The Event Planner, for her extraordinary management skills

**Huppah:** A bridal canopy expresses shelter and intimacy. Its openness recalls hospitable ancestors such as Abraham, whose tent welcomed visitors. The *huppah* denotes God's presence at the wedding and in the home initiated under the canopy.

**Tallis:** The *tallis* (prayer shawl) serves as a canopy covering and its 32 *tallis tzitzit* (ritual fringes) hang over the couple's heads. Every Hebrew letter has a numerical equivalent. The 32 *tzitzit* are mystically linked to the Hebrew word for heart, *lev*.

**Ring Exchange:** Tradition requires that the groom give a ring as a means of "acquiring" his bride. *Nish git!* (Yiddish for "No way!") In our updated version, bride and groom exchange rings to establish equality in their marriage.

**The Seven Blessings:** As the heart of the wedding liturgy, the *sheva b'rachot* place bride and groom in biblical context—from wholeness in Eden to the end of days, when wholeness will be rejuvenated. God created the universe in seven days. With each of the seven blessings, God's miracles are recalled. Marriage is viewed as the embodiment of unity.

**Glass Stomping:** A custom to initiate merriment after the solemn service. As in: "Let's party!" The broken glass is also a twofold symbol, reminiscent of universal sorrow and hope for a non-violent future.

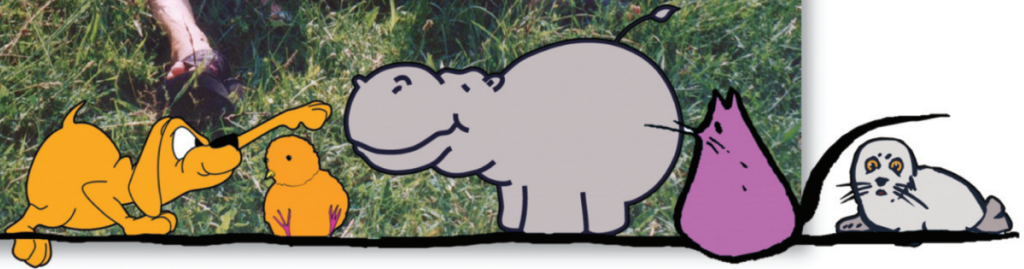
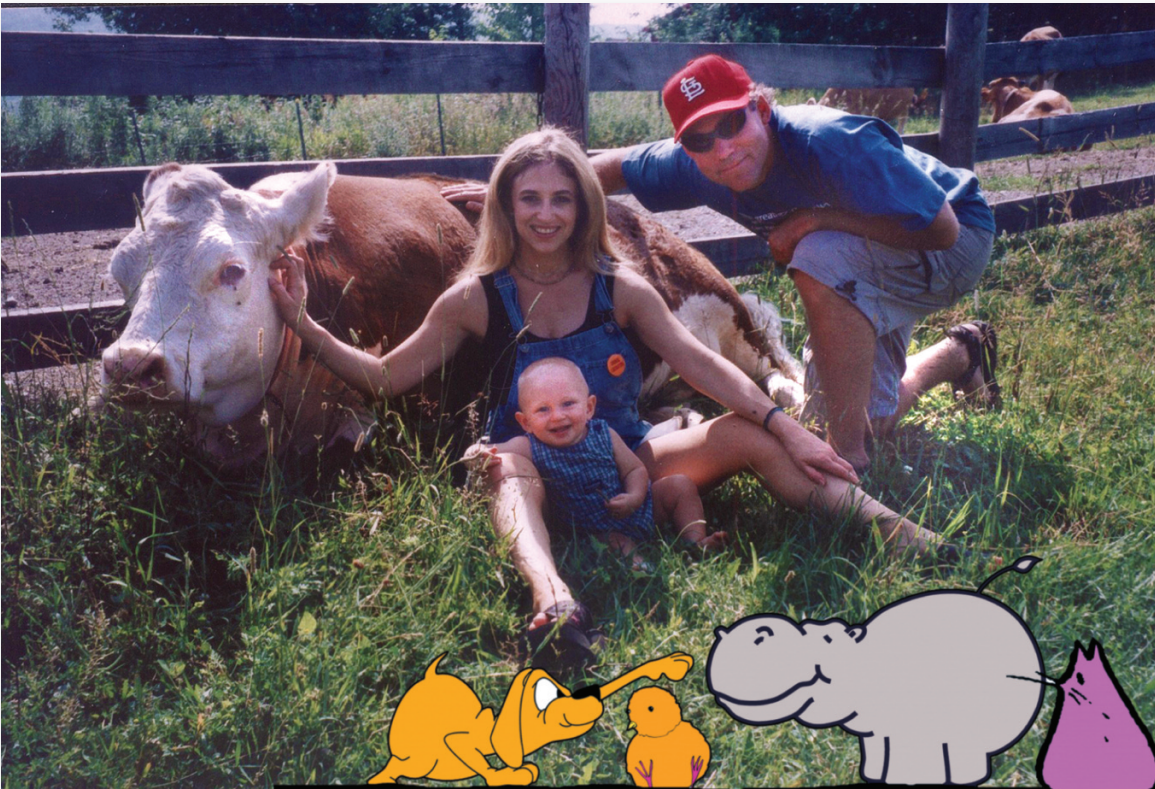
**Yichud:** During this symbolic act of intimacy, bride and groom depart to a quiet area to reflect. It is a private moment to laugh, embrace and ponder, before the celebration continues.

**Vegan:** A lifestyle choice based on respect and compassion for all living creatures. Vegans do not eat or wear products made from animals (meat, fur, leather, etc.) or animal byproducts (dairy or eggs.) They do not use products tested on animals or support the use of animals in entertainment.

**Schlep:** Yiddish noun or verb for what you did to get to this wedding, as in: "You mean we have to schlep to Elmira and rent a car for the schlep to Watkins Glen? What a schlep!"

**Animal Rights:** The right of each species to live freely in its natural habitat, without pain and suffering at the hands of humans.

**Kvell:** Yiddish word to describe how parents go on and on about their children's happiness. I.E., "Oy vey! I'm kvelling over my daughter's blessing."



peace to all great and small

For animals shall not be measured by man.  
In a world older  
and more complete than ours,  
they move, finished and complete,  
gifted with extensions of the senses  
we have lost or never attained  
Living by voices we shall never hear.  
They are not brethren.  
They are not underlings.  
They are other  
nations, caught with  
ourselves in the  
net of life and time.  
—Henry Beston